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**RSM McGladrey announces 'Who's Behind Your Success?' contest,
featuring LPGA star Natalie Gulbis**

**Nationwide essay contest driven by Gulbis' personal story;
Winner to spend day with Gulbis in Las Vegas**

CHARLOTTE, N.C. – (June 24, 2008) – RSM McGladrey, a leading provider of accounting, tax and business consulting services, announces its "Who's Behind Your Success?" nationwide essay contest, featuring LPGA star and Team McGladrey member Natalie Gulbis. Inspired in part by Gulbis' own personal essay about her father, the "Who's Behind Your Success?" contest launches June 24 and culminates with a grand prize package that consists of one lucky participant and a guest spending a day with Gulbis in her hometown of Las Vegas, including a morning workout and nine holes of golf, followed by a dinner with Natalie.

The "Who's Behind Your Success?" contest, which is open to anyone over age 18, invites participants to submit essays of 200 words or less, highlighting the most influential and/or inspirational individual behind the success in their life. Essays can be submitted through Aug. 4, 2008, at the contest's web site, www.rsmmcgladrey.com/nataliecontest, which also will feature Gulbis' own personal essay about her father, who she calls the most influential person behind her success. One grand prize winner will be announced Oct. 21 during the National Championship rounds of The PGA McGladrey Team Championship, the first nationwide grassroots best-ball amateur championship managed by The PGA of America. Five finalists will receive the following: TaylorMade Driver, adidas golf shoes, a Canon Six PowerShot and a SkyCaddie SG-5.

The target launch date coincides with the week of the U.S. Women's Open at Interlachen Country Club outside Minneapolis, Minn. The "Who's Behind Your Success?" contest continues McGladrey's national golf initiatives, which include hosting The PGA McGladrey Team Championship. Along with Gulbis, other Team McGladrey members include PGA Tour Pros Zach Johnson and Chris DiMarco.

"We are excited to launch this contest with Natalie, one of the most popular LPGA golfers in the world," McGladrey Chief Marketing Officer Mark Audino said. "This initiative is part of our ongoing efforts to raise awareness of the McGladrey brand through golf and mirrors how McGladrey is behind the success of our middle-market clients to help enhance their business performance. The 'Who's Behind Your Success?' contest enables one lucky person to play golf with one of the best professional golfers in the world. We are proud to be able to offer this opportunity to that person while honoring the individual that has meant so much to them, much like Natalie's father."

Gulbis is one of the most well-known golfers on the LPGA. A recent Golf.com online poll showed that Gulbis beat out current No. 1 Lorena Ochoa, Annika Sorenstam and Paula Creamer as the LPGA member with whom most golfers would want to play a round of golf. This contest will give one grand prize winner that chance.

"I am very proud to work with McGladrey on the 'Who's Behind Your Success?' contest. I think it's a great idea for a contest and I hope everyone will participate," Gulbis said. "I submitted my own essay about my dad, who sacrificed a lot to help me keep my dreams alive, and I hope it encourages people across the country to participate. I'm glad to be a part of the selection process, and I'll be eager to meet the grand prize winner in person!"

About RSM McGladrey

RSM McGladrey Inc. is a leading professional services firm providing accounting, tax and business consulting. RSM McGladrey operates in an alternative practice structure with McGladrey & Pullen LLP, a partner-owned CPA firm that delivers audit and attest services. Through separate and independent legal entities, they work together to serve clients' business needs. Together, the companies rank as the fifth largest U.S. provider of accounting, tax and business consulting services (source: *Accounting Today*), with 8,000 professionals and associates in nearly 100 offices. RSM McGladrey Inc. and McGladrey & Pullen LLP are member firms of RSM International, an affiliation of independent accounting and consulting firms. RSM McGladrey is the official accounting, tax and business consulting firm of The PGA of America.

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